



## PRESS RELEASE

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### **NEW TECH IMPROVES SCUFF LINER DURABILITY; GLASS REINFORCEMENT ENHANCES PERFORMANCE**

**US Liner answers the trucking industry's call for a better recycled scuff liner material. Bad Wolf Scuff™ brings a new, lightweight alternative to the market.**

CRANBERRY TOWNSHIP, PA – August, 23, 2017 – Responding to customer needs for a better recycled scuff liner material, US Liner Company is introducing Bad Wolf Scuff™, a product line that establishes new parameters in the industry for durability and overall performance.

In making the announcement, Michael LaRocco, US Liner's President said, "Interior protection of dry vans and reefers is a necessity within the trucking industry. The heavy loading and unloading cycles of trailers exposes the lower portion of the walls to damage from forklift trucks, pallets and other material handling methods. Traditionally, the cheapest lower sidewall protection was accomplished using 5/8-inch polyscuff (HDPE – high density polyethylene – otherwise known as 'milk jug material')."

The 5/8" HDPE is heavy, reduces available cargo space, and exhibits high thermal expansion. LaRocco added, "Our customers asked us for an alternative to the HDPE to eliminate the inherent issues. They requested a thinner/lighter material, easier installation, flatter during temperature fluctuations, excellent protection, and sold at a reasonable price."

Never one to shy away from a challenge, LaRocco met with staff and tasked them to develop the first-ever "extruded" glass-reinforced thermoplastic scuff liner. "We created a completely different manufacturing process utilizing scrap generated from manufacturing Versitex and Bulitex. We call this new formulated material 'Bad Wolf', said LaRocco." What is the key difference? Glass content.

US Liner's launch of Bad Wolf Scuff™ as an alternative recycled HDPE material has come with excellent feedback. In early field testing, Bad Wolf Scuff™ exhibited superior performance. Jeff Meek, US Liner's VP of Sales and Marketing commented, "The early trials showed that Bad Wolf has met every improvement our customers were looking for in a scuff liner. At approximately 3/8" thick, the new material is thinner than traditional polyscuff, opening up precious cargo room. They also raved about the light weight and ease of installation. We are still tweaking the formula slightly to optimize performance, customer's feedback has been essential."

For trailer operators and fleet managers, Bad Wolf Scuff™ excelled in ease of installation. “Unlike HDPE materials, the resiliency of Bad Wolf prevented curling and did not require a relaxation period prior to installation. Bowing was non-existent and our trials proved that installers were reporting a marked reduction in installation times,” Meek said.

Bad Wolf is engineered with a rolled, top-edge, which prevents pallets from snagging and damaging the sidewall. The smooth, flat surface is available in white or black at no additional charge. The material is supplied in standard 12-inch, 18-inch and 24-inch widths, coiled or flat. Standard order length is 52 linear feet.

Bad Wolf is available now for OEM specification for new trailers and shipping for field maintenance, repair and retrofit applications. For more information, visit [www.USLCO.com](http://www.USLCO.com), or call U S Liner at 1-800-USLINER (1-800-875-4637).

*Bad Wolf Scuff is a registered trademark and is manufactured exclusively by US Liner Company, a division of American Made, LLC.*

### **About US Liner Company**

Headquartered near Pittsburgh, in Cranberry Township, PA, U.S. Liner Company, is a division of American Made, LLC, which was founded in 1983. Since 1998, the company has been a leading supplier of composite materials that are widely used in the truck/trailer market and supports an ever-widening range of applications in the automotive, RV, rail and intermodal transportation, building products and military markets.