



PRESS RELEASE

19 Leonberg Rd., Cranberry Township, PA 16066 • Phone: 724-776-4044 • Fax: 724-776-4045

May 2012 - FOR IMMEDIATE RELEASE

CONTACT: Jeff Meek, (724) 776-4044 ext 106, jmeek@USLCO.com

US Liner Company Re-Introduces Bulitex. It is back!

US Liner Company (a Division of American Made, LLC), a Cranberry Twp, PA based manufacturer of glass reinforced thermoplastic composite sheet is re-launching Bulitex and Bulitex Hybrid. The woven thermoplastic composite sheet that changed the transportation industry in 1999 by offering a high impact, lightweight alternative to fiberglass reinforced thermoset plastic (FRP), wood, steel and aluminum is back and available for delivery starting in July 2012.

Michael LaRocco, President of US Liner states, “US Liner’s mission has always been to change the normal customer/supplier relationship by listening to customers’ needs and working together to solve their application challenges.” LaRocco added, “Bulitex and Bulitex Hybrid can be mixed and matched with any of its other materials (Versitex and Eco-Tex) to meet performance requirements and budget needs.”

Jeff Meek, VP of Sales and Marketing, adds “Bulitex is the “Gold Standard” of our industry. The name “Bulitex” resonates strength and performance - period. Not only are we excited to have our woven materials back in our arsenal again, but we are able to roll-back our pricing to 2008 levels.” Meek continued, “Over the last 18 months, US Liner has invested tens of millions of dollars to have the equipment necessary to meet the ever increasing customer requirements for timely material.”

The US Liner’s full line of reinforced composite materials includes:

- 1) Bulitex: Fully woven layers
- 2) Bulitex Hybrid: Woven/Bi-directional combination layers
- 3) Versitex: Fully bi-directional layers
- 4) Ecotex: Recycled core with woven or bi-directional skins

All US Liner materials are available in a variety of thicknesses and widths up to 106 inches. It is normally supplied in bulk coils up to 1200 ft. It can be cut using a circular saw with carbide-tipped blade and can easily be sheared, routed or drilled for simple installation. And, because it is made using thermoplastic polypropylene, it can be formed into even complex shapes or welded, with no loss of strength.

Headquartered near Pittsburgh, in Cranberry Township, PA, U.S. Liner Company, is a division of American Made, LLC, which was founded in 1983. Since 1998, the company has been a leading supplier of composite materials that are widely used in the truck/trailer market and supports an ever-widening range of applications in the automotive, RV, rail and intermodal transportation, building products, and military markets. For more information, visit www.USLCO.com.

###